

Kevin Curran
Assistant Professor
Innovation and Entrepreneurship Group
Amsterdam Business School
www.kevinjcurran.com
k.curran@uva.nl

ACADEMIC EMPLOYMENT

Assistant Professor Innovation and Entrepreneurship Group, Amsterdam Business School,
Sep 2019 – Now University of Amsterdam, Netherlands

EDUCATION

Research fellow Centre for Corporate Reputation, Saïd Business School, University of
2017-2019 Oxford, United Kingdom

PhD Management Cass Business School (now Bayes Business School), City University of
London, United Kingdom

2018 *Committee: Prof Davide Ravasi and Prof Vangelis Souitaris*
External examiner: Prof Paul Tracey (University of Cambridge)

Visiting scholar, University of Georgia, United States (Spring 2016)
Sponsors: Michael D. Pfarrer and Scott D. Graffin

MRes Management Cass Business School, City University of London, United Kingdom
2014

B.Com, MPhil University College Cork, Ireland
2009, 2011 *Awarded title of College Scholar for high academic achievement*

Major: Strategic Management
Minor: Corporate Economics

RESEARCH

Research Interests

Business celebrity, reputation, media effects on entrepreneurship and strategy, decision making biases, social innovation, cultural entrepreneurship.

Papers in Review Process

Gamache, D., Curran K., and Pfarrer, M., [paper about organizational hubris] *Invitation to revise and resubmit at the Strategic Management Journal*

Curran, K., & Ozcan P. [Paper about hybridity]. *Invitation to revise and resubmit at Journal of Management Studies*

Curran K., Pfarrer, M., Lee, E. and Graffin, S. [paper about celebrity competitors] *Invitation to revise and resubmit at Journal of Management*

Curran, K. & Hubbard, T.* [Stakeholder's reactions to wrongdoing by high reputation firms] *Under review at Organization Science*

Works in progress

Curran, K., and Souitaris V. & Shepperd, D., [paper about celebrity entrepreneurs] *Preparing for submission to Journal of Business Venturing*

Curran, K., Sitruk, J. & Szatmari, B. New categories in stigmatized industries. *Writing first draft.*

Curran K. and Knuckles, J. Investigating practices of informal entrepreneurship: evidence from East London and Haitian Markets. *Data collected.* (Target Journal: Journal of Business Venturing)

Conference Presentations

Curran, K., Sitruk, J. & Szatmari, B. (2022) *Tarred with the same brush? new category regulation in stigmatized industries.* European Group of Organization Studies Annual Conference, Vienna.

Curran, K. & Hubbard, T. (2021). *The Importance of Being Earnest: The Role of Character, Competence, and Emotion in Reputation Change.* Symposium at the Annual Meeting of the Academy of Management. Online

Curran, K. & Pfarrer, M. (2019). *Sharing the spotlight: the positive effects of celebrity competitors.* European Group of Organization Studies Annual Conference, Edinburgh.

Curran, K. Gamache, D.L., & Pfarrer, M.D. (2018). *Simply the best? Exploring organizational hubris.* Symposium at the Annual Meeting of the Academy of Management. Chicago, IL.

Curran K., & Moos, C. (2018). *In or out: examining the effects of being ranked on stakeholders' quality perceptions.* European Group of Organization Studies, Tallinn, Estonia.

Curran, K., Knuckles J, and Ozcan, P (2017). *Teaching an old dog new tricks: initiating the process of hybridization in UK charities.* Symposium at the Annual Meeting of the Academy of Management. Atlanta, GA.

Curran, K. (2016) *Media Narratives and the Construction of Celebrity Entrepreneurs.* Symposium at the Annual Meeting of the Academy of Management. Anaheim, CA.

Reger, R. Rindova, V., Pfarrer, M., Zavyalova, A., D’Oria, L., Curran, K. & Hubbard, T. (2016) In D’Oria L., Curran, K. & Hubbard, T. (Organizers), *Celebrity in Strategic Management and Organizational Studies*. Symposium at the Annual Meeting of the Academy of Management. Anaheim, CA.

Curran, K. (2016) *Exploring entrepreneurial celebrity*. Paper session at the European Group for Organization Studies Conference. Naples, Italy.

*Equal authorship Curran, K and Benoit, C. (2015) *Sustaining Multiple Logics in a Hybrid Organisation: The Case of an East London Street Market*. Paper symposium at the Annual Meeting of the Academy of Management. Vancouver, BC.

Curran, K. (2015) *What makes celebrity entrepreneurs?* Early Scholars session at the Oxford Reputation Symposium. Oxford, UK.

Curran, K & Benoit, C (2014) *Sustaining Multiple Logics in a Hybrid Organisation: The Case of an East London Street Market*. European Group of Organization Studies. Rotterdam, Netherlands.

Curran, K & Kavanagh D (2013) *Enduring desire and technological change in the music industry*. Paper session, European Group for Operations Management annual meeting, Dublin Ireland.

Invited presentations

2019

Department of Management and Marketing, University of Melbourne

Entrepreneurship and Innovation Group, Amsterdam Business School, University of Amsterdam

2018

Technology and Organisations Group, Saïd Business School, University of Oxford

2017

Melbourne Business School, University of Melbourne (Presented by Pinar Ozcan)

Entrepreneurship and Innovation Group, Imperial Business School, Imperial College London (Doctoral Research Day)

Reviewing Activities

Ad Hoc Reviewer for Academy of Management Review; Academy of Management Discoveries, Journal of Business Ethics and Strategic Entrepreneurship Journal.

Reviewer for Academy of Management Annual Conference, (2015-present)

Reviewer for European Management Association Conference, (2016-present)

Workshops and symposia

Edinburgh Organizational and Institutional Change early scholar's workshop. (2017), University of Edinburgh, Scotland.

Strategy Entrepreneurship Innovation (SEI) doctoral conference (2016), ETH Zurich, Switzerland.

Oxford Reputation Symposium early scholars' workshop (2015 & 2016), Oxford University, United Kingdom.

AMR-AOM OMT Division early scholars' workshop (2016). Erasmus University, Netherlands.

Capri qualitative methods summer school (2015), University of Naples, Italy.

TEACHING

Teaching experience

Universiteit van Amsterdam

Corporate entrepreneurship (third year undergraduate)

Full course designed, taught, assessed and graded

Student evaluations: Spring 2021, 4.2/5

Spring 2020, 4/5

Futures of business, entrepreneurship elective (Master's course)

Full course designed, taught, assessed and graded

Student evaluations: Autumn 2021, 4.2/5

Futures of business, creative industries elective (Master's course)

Full course designed, taught, assessed and graded

Student evaluations: Autumn 2021, 4.1/5

Visiting lecturer

Cass Business School, London, United Kingdom. 2017-2019

Behavioural Decision-Making (third year undergraduate). Full course taught, assessed and graded.

Student evaluations: Spring 2019, 4.6/5 (97 students)

Systems Thinking and Action Research (first year undergraduate). Full course taught, assessed and graded.

Student evaluations: Autumn 2017, 3.9/5 (128 students)

Visiting lecturer

Vives International School, KU Leuven, Kortrijk, Belgium. January 2016-present

Strategic Management (Third year undergraduate). Full course designed, taught, assessed and graded.

Student evaluations: Spring 2016, 4.4/5 (44 students)

Summer 2016, 4.6/5 (28 students)

Spring 2017, 4.6/5 (24 students)

Professional qualifications

BKO teaching qualification, University of Amsterdam (2021)

Professional certificate in Teaching and Learning, City University of London (2015)

GRANTS, HONOURS AND AWARDS

Received two educational grants to support development of capacity for research and knowledge of harm reduction in the tobacco industry from Knowledge Action Change (2020 and 2021) (\$10,000 and \$20,000)

Shortlisted for Society for the Advancement of Management Studies (SAMS) Dissertation of the Year Award (2019)

Awarded £1,000 travel bursary from the Worshipful Company of Saddlers (2017)

Awarded £1,000 scholarship for Capri qualitative methods summer school (2015)

Awarded four-year City University Studentship (2013-2017)

Awarded full academic scholarship for master's programme from University College Cork (2010/2011)

Awarded title of College Scholar for academic achievement for Bachelor of Commerce Degree from University College Cork (2010)

OTHER RELEVANT EXPERIENCE

- Facilitator for early-stage digital entrepreneurs
 - Experienced freelance journalist with publications with national newspapers in Ireland and interviews with prominent figures such as Martin McGuinness, leader of Sinn Fein.
 - Freelance consultant on several projects for think tanks and academic institutions.
-

REFERENCES

Davide Ravasi
**Professor of Strategy &
Entrepreneurship**
UCL School of Management
University College London
1 Canada Place
London
United Kingdom
d.ravasi@ucl.ac.uk

Vangelis Souitaris
Professor of Entrepreneurship
Cass Business School
City University of London
106 Bunhill Row
London
United Kingdom
v.souitaris@city.ac.uk

Michael Pfarrer
Professor of Strategy
Terry College of Business
The University of Georgia
420 Brooks Hall
University of Georgia
Athens, GA 30602
mpfarrer@uga.edu