

# Kevin Curran

Research Fellow

Saïd Business School, University of Oxford

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## ACADEMIC EMPLOYMENT

**Research fellow** Centre for Corporate Reputation, Saïd Business School, University of  
**2017-present** Oxford, United Kingdom

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## EDUCATION

**PhD Management** Cass Business School, City University of London, United Kingdom  
**2018** *Committee: Prof Davide Ravasi and Prof Vangelis Souitaris*

Visiting scholar, University of Georgia, United States (Spring 2016)  
*Sponsors: Michael D. Pfarrer and Scott D. Graffin*

**MRes Management** Cass Business School, City University of London, United Kingdom  
**2013**

**B.Com, MPhil** University College Cork, Ireland  
**2011** *Awarded title of College Scholar for high academic achievement*

Major: Strategic Management  
Minor: Corporate Economics

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## RESEARCH

### Research Interests

Business celebrity, reputation, media effects on entrepreneurship and strategy, decision making biases, social innovation, cultural entrepreneurship.

### Papers Under Review

Curran, K., Ravasi D. and Souitaris V., Putting a face to creative destruction: media narratives and the construction of celebrity entrepreneurs. *Under review at Academy of Management Journal*,

### Working Papers

Gamache, D., Curran K., and Pfarrer, M., Organizational hubris and decision-making biases. *Preparing paper for submission to Academy of Management Review*. (Target submission date: July 2018).

Curran K., Graffin, S., Pfarrer, M. and Lee, E. Stealing the spotlight? Examining the celebrity spillover effect in competitive environments. *Preparing for submission to Academy of Management Journal*. (Target submission date: August 2018).

Curran, K., Knuckles J., Ozcan P. Teaching an old dog new tricks: initiating the process of hybridization in UK charities. *Preparing for submission to Organization Science*. (Target submission date: August 2018)

Moos. & Curran K. In or out? Examining the effects of being ranked on stakeholders' quality perceptions. Writing up paper. (Target journal: Academy of Management Journal)

Curran K. and Knuckles, J. Investigating practices of informal entrepreneurship: evidence from East London and Haitian Markets. *Data collected*. (Target Journal: Journal of Business Venturing)

## **Conference Presentations**

Curran, K. Gamache, D.L., & Pfarrer, M.D. (2018). Simply the best? Exploring organizational hubris. Symposium at the Annual Meeting of the Academy of Management. Chicago, IL.

Curran K., & Moos, C. (2018). *In or out: examining the effects of being ranked on stakeholders' quality perceptions*. European Group of Organization Studies, Tallinn, Estonia.

Curran, K., Knuckles J, and Ozcan, P (2017). *Teaching an old dog new tricks: initiating the process of hybridization in UK charities*. Symposium at the Annual Meeting of the Academy of Management. Atlanta, GA.

Curran, K. (2016) *Media Narratives and the Construction of Celebrity Entrepreneurs*. Symposium at the Annual Meeting of the Academy of Management. Anaheim, CA.

Reger, R. Rindova, V., Pfarrer, M., Zavyalova, A., D'Oria, L., Curran, K. & Hubbard, T. (2016) In D'Oria L., Curran, K. & Hubbard, T. (Organizers), *Celebrity in Strategic Management and Organizational Studies*. Symposium at the Annual Meeting of the Academy of Management. Anaheim, CA.

Curran, K. (2016) *Exploring entrepreneurial celebrity*. Paper session at the European Group for Organization Studies Conference. Naples, Italy.

Curran, K and Benoit, C. (2015) *Sustaining Multiple Logics in a Hybrid Organisation: The Case of an East London Street Market*. Paper symposium at the Annual Meeting of the Academy of Management. Vancouver, BC.

Curran, K. (2015) *What makes celebrity entrepreneurs?* Early Scholars session at the Oxford Reputation Symposium. Oxford, UK.

Curran, K & Benoit, C (2014) *Sustaining Multiple Logics in a Hybrid Organisation: The Case of an East London Street Market*. European Group of Organization Studies. Rotterdam, Netherlands.

Curran, K & Kavanagh D (2013) *Enduring desire and technological change in the music industry*. Paper session, European Group for Operations Management annual meeting, Dublin Ireland.

## **Invited presentations**

2018

Saïd Business School, University of Oxford

Seminar presentation to the technology, Operations and Organization Studies group of paper “Exploring the celebrity spillover effect.”

2017

Melbourne Business School, University of Melbourne

Seminar presentation to the Strategy and Entrepreneurship group entitled “Teaching an old dog new tricks: initiating the process of hybridization in UK charities” (Presented by Pinar Ozcan)

Imperial Business School, Imperial College London

Research presentation to the Innovation and Entrepreneurship group as part of a doctoral research day entitled “The narrative construction of celebrity entrepreneurs”.

## **Reviewing Activities**

Ad Hoc reviewer for Academy of Management Review (2016-present)

Ad Hoc reviewer for Journal of Business Ethics (2017-present)

Reviewer for Academy of Management Annual Conference, (2015-present)

Reviewer for European Management Association Conference, (2016-present)

## **Workshops and symposia**

Edinburgh Organizational and Institutional Change early scholar’s workshop. (2017), University of Edinburgh, Scotland.

Strategy Entrepreneurship Innovation (SEI) doctoral conference (2016), ETH Zurich, Switzerland.

Oxford Reputation Symposium early scholars workshop (2015 & 2016), Oxford University, United Kingdom.

AMR-AOM OMT Division early scholars' workshop (2016). Erasmus University, Netherlands.

Capri qualitative methods summer school (2015), University of Naples, Italy.

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## **TEACHING**

### **Teaching experience**

#### **Visiting lecturer**

*Cass Business School, London, United Kingdom.* October 2017-present

Systems Thinking and Action Research (first year undergraduate). Full course taught, assessed and graded.

Student evaluations: Autumn 2017, 3.9/5 (128 students)

#### **Visiting lecturer**

*Vives International School, KU Leuven, Kortrijk, Belgium.* January 2016-present

Strategic Management (Third year undergraduate). Full course designed, taught, assessed and graded.

Student evaluations: Spring 2016, 4.4/5 (44 students)

Summer 2016, 4.6/5 (28 students)

Spring 2017, 4.6/5 (24 students)

#### **Teaching assistant**

*Cass Business School, London, United Kingdom,* 2013- 2017

Tutored and assessed on undergraduate and masters' management, strategy courses and entrepreneurship courses.

#### **Course co-ordinator and teaching assistant**

*Digital Skills Academy, Dublin Institute of Technology, Ireland,* 2012-2013

Responsible for teaching project management, digital innovation and digital entrepreneurship. Mentored and assessed students' sole trader projects.

### **Professional qualifications**

Professional certificate in Teaching and Learning, City University of London (2015)

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## **HONOURS AND AWARDS**

Awarded £1,000 travel bursary from the Worshipful Company of Saddlers (2017)

Awarded £1,000 scholarship for Capri qualitative methods summer school (2015)

Awarded four year City University Studentship (2013-2017)

Awarded full academic scholarship for master's programme from University College Cork (2010/2011)

Awarded title of College Scholar for academic achievement for Bachelor of Commerce Degree from University College Cork (2010)

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## **OTHER RELEVANT EXPERIENCE**

- Facilitator for early stage digital entrepreneurs
  - Experienced freelance journalist with publications with national newspapers in Ireland and interviews with prominent figures such as Martin McGuinness, leader of Sinn Fein.
  - Freelance consultant on several projects for think tanks and academic institutions.
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## **REFERENCES**

**Daide Ravasi**  
**Professor of Management**  
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